



1916 North Euclid Avenue | St. Louis, MO 63113

# The Frances "Queenie" Schiele

## Monthly Giving Campaign

Dear Friend:

Mrs. Frances "Queenie" Schiele had a vision! That vision was to create a multi-cultural day nursery in the city of St. Louis; the first of its kind in the state of Missouri. Her vision turned into reality, and the doors of The Nursery Foundation of St. Louis were opened 60 years ago.

Today, the children who attend the Nursery Foundation of St. Louis, a non-profit 501(c)3 organization, are predominately African-American, and "Queenie's" over-all vision still thrives through its full-day, year-round, affordable early child care educational programs for children aged 12-months – five years. These services are provided in a nurturing and safe environment. Families who enroll their children in our center leave each day with a comfort level of knowing their children are in the hands of caring, experienced care-givers and educators.

The Nursery Foundation of St. Louis is truly a jewel in our community! Many of the children who attend the center are part of families who have been involved with the center for generations. Our families are also often economically disadvantaged and/or members of the working poor. At times they may find it difficult to pay tuition costs. Many parents struggle with the difficult decision of giving up their jobs to care for their children or leaving them in environments that may be cheaper, unsafe or unhealthy.

The Nursery Foundation is a United Way supported agency, and also receives some proceeds from the Annual St. Louis Book Fair. That funding, however, covers only some of the center's educational and operational costs. **The Nursery Foundation needs your help!**

Your pledge to The "Queenie" Schiele monthly giving program will assist with tuition subsidies for our families, educational supplies, playground equipment, and operational costs. Your gift will be tax deductible, and you will receive newsletters and an annual report on what your contributions have accomplished.

**Will you please assist us?** Your contribution to the Frances "Queenie" Schiele monthly fund will ensure the continuation of quality, safe, nurturing care, and educational services for our future leaders.

You are welcome to visit our center and learn more about how your monetary contributions can help our future community leaders. Contact us at [314-533-0671](tel:314-533-0671) or log onto our website at [www.nurseryfoundation.org](http://www.nurseryfoundation.org). Please sign up today by completing the attached pledge form and send it in along with your first monthly pledge.

The families of The Nursery Foundation thank you in advance for your support!

Sincerely,

Terri Olack,  
Executive Director



### The Nursery Foundation of St. Louis' Monthly Pledge Form

Name: \_\_\_\_\_ Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Yes, I would like to support quality child care with a monthly pledge (*please check an amount below*) to the Nursery Foundation's Monthly Giving program.

\$25.00     \$50.00     \$75.00     \$100.00

I prefer to give the following monthly pledge: \_\_\_\_\_

I do not wish to make a monthly pledge, but please accept this donation in the amount of: \_\_\_\_\_

I work for a matching gift company  
Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_